



Historical Society of Long Beach

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Dear Friend,

The Historical Society of Long Beach's signature program, the Historical Cemetery Tour will be held on Saturday, October 25 from 9 am to noon. The 2008 tour features costumed actors portraying the lives and interesting deaths of people buried at Long Beach Municipal and Sunnyside cemeteries located at 1095 E. Willow Street. The tour brings history to life through performances that reveal what life used to be like in Long Beach. A craft station featuring Dia de los Muertos ofrenda making led by local artist Daniel Martinez will be ongoing.

Previous tours have drawn between 400 and 725 people. An eight page black and white program brochure will be provided to attendees. We seek businesses and individuals who would like to advertise in the 12 page program brochure. Sponsorships are available for character stops and topical display panels.

Please support this fun and informative tour. Tickets to the tour can be purchased for \$18 on October 25th between 9 am and noon. Join in the fun and support the tour by placing your ad today. Tax payer identification number 95-6111591.

Thank you,

Julie Bartolotto



Mayor Bob Foster acting as Clarence Coseboom, an elected city official who supported a dry Long Beach and worked against disincorporation in the 1880s.



Trisha Smith and Jasmine Stewart LBCC's honors history interns work as tour guides.



Historical Society of Long Beach

Historical Cemetery Tour Sponsorship Form

Your Name _____

Company name _____

Phone Number _____

Email Address _____

Address _____

Program Advertising

- \$75 business card 3.5x2 in, horizontal
- \$150 4x5 in, vertical
- \$250 half page 8x5 in, horizontal
- \$500 full page 8x10 in, vertical
- \$1,250 full page back cover 8x10 in, vertical
- \$1,250 full page inside front cover 8x10 in, vertical

Sponsorships

- \$500 character stops with 30 character acknowledgment
- \$750 display panel sponsor—5x7 in horizontal and bus card ad

The program will be approximately 12 pages stapled, printed in black and white. Please provide your camera ready artwork, or email artwork in jpeg or tiff formats at least 180-300 dpi via email to info@hslb.org or to 4260 Atlantic Ave, Long Beach CA 90807. Sponsors will receive complementary admission to the tour. Ads must be received by **October 8, 2008**.

Payment Method

Check

Or

Charge my MasterCard or Visa Card

Expiration date _____

VOLUNTEER— I would like to volunteer, please contact me.



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Grave Stops

Character	Display	Story Notes
1. Dr. Albert Rhea (d. 1907)	Symbols	Doctor killed by train – it's the angel statue that's in the Ansel Adams photo
2. Yoshikazu Tsuchiyama (d. 1953)	Japanese American experience in LB	Japanese fisherman wounded while fishing (Marries picture bride)
3. Eva & Elizabeth Watkins (d. 1905)	Naples	Woman and child who drown in Naples in the early 1900s
4. Thomas Borden (d. 1912)	Long Beach Police Historical Society possibly	Lawman killed in the line of duty
5. Ethel Broadwick (circa 1910s)	Aviation display	Aviator and wing-walker. She was killed testing her husband's parachute
6. Jane (d. 1919) & Caroline Harnett	History of Poly High School	Jane – Flu (1918) Caroline – Stove fire
7. Elizabeth Moore (1829 – 1918)	African American Community	Turpentine explosion (1918)
8. Alejandro Banderas (d. 1914)	Life & recreation for farm workers – edge of settlement	Farm workers playing poker and one murdered over a woman or the game
9. Verne Pickell (circa 1920s)	The Pike Amusement Zone	Man killed by roller coaster
10. Bessie Baxter	Pacific Electric Red Car	Deaf Bride killed by train, buried in her wedding dress

Points of Interest

Topic	Notes
11. William Wilmore/Westward Migration	Display
12. Unlucky Panel	Display
13. Dia de los Muertos	Artist will be leading ofrenda making workshops